

DAIMLER

Fact Sheet for Q4 2009 and Full Year 2009

March 3, 2010

Contents

Daimler Group

- Stock Market Information 3
- Earnings Situation 4 - 9

Sales Information

- Mercedes-Benz Cars 10 - 12
- Daimler Trucks 13 - 16
- Mercedes-Benz Vans 17 - 18
- Daimler Buses 19

Stock Market Information

	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2009	2008	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Earnings per share (in EUR)												
basic	(1,40)	1,29	(0,99)	1,40	0,04	0,21	(0,34)	(1,61)	+79%	(2,63)	1,41	.
diluted	(1,40)	1,29	(0,99)	1,40	0,04	0,21	(0,34)	(1,61)	+79%	(2,63)	1,40	.
continuing operations, basic	(1,40)	1,29	(0,99)	1,42	0,04	0,22	(0,34)	(1,32)	+74%	(2,63)	1,71	.
continuing operations, diluted	(1,40)	1,29	(0,99)	1,42	0,04	0,22	(0,34)	(1,32)	+74%	(2,63)	1,70	.
Average number of shares outstanding (in millions) (adjusted for treasury stocks)												
basic	943,5	998,0	1.023,8	963,2	1.023,8	941,9	1.024,0	927,8	+10%	1.003,8	957,7	+5%
diluted	943,5	1.002,8	1.023,8	966,0	1.023,8	942,8	1.024,6	927,8	+10%	1.003,8	959,9	+5%
Number of shares outstanding (at period end, in millions)												
total shares outstanding	1.061,0	964,1	1.061,0	964,5	1.061,0	964,6	1.061,2	964,6	+10%			
adjusted for treasury stock	1.023,8	964,1	1.023,8	958,0	1.023,9	929,7	1.024,1	927,4	+10%			
Share price Frankfurt (at period end, in EUR)												
	19,08	54,15	25,78	39,28	34,41	35,40	37,23	26,70	+39%			
Share price New York (at period end, in USD)												
	25,54	85,55	36,27	61,67	50,31	50,50	53,30	38,28	+39%			
Market capitalization Frankfurt (at period end, in billions of EUR)												
	19,54	52,20	26,39	37,63	35,23	32,91	38,13	24,76	+54%			
Market capitalization New York (at period end, in billions of USD)												
	26,15	82,48	37,13	59,08	51,51	46,95	54,58	35,50	+54%			

Key Figures and Ratios

(in millions of EUR)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2009	2008	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Unit Sales (in units)	332.252	503.816	391.540	566.480	386.461	522.525	441.038	480.055	-8%	1.551.291	2.072.876	-25%
Revenue	18.679	23.998	19.612	26.005	19.310	24.470	21.323	23.996	-11%	78.924	98.469	-20%
EBIT	(1.426)	1.976	(1.005)	2.053	470	648	448	(1.947)	.	(1.513)	2.730	.
Net Profit, Group	(1.286)	1.332	(1.062)	1.395	56	213	(352)	(1.526)	+77%	(2.644)	1.414	.
Net Profit, continuing operations	(1.286)	1.335	(1.062)	1.412	56	218	(352)	(1.261)	+72%	(2.644)	1.704	.
Depreciation and amortization (including amortization on capitalized development costs, excluding depreciation on leased assets)	846	754	777	738	855	764	786	767	+2%	3.264	3.023	+8%
R&D expenditure total	1.116	1.065	1.160	1.120	1.055	1.128	850	1.129	-25%	4.181	4.442	-6%
Expensed R&D costs	785	782	802	831	728	789	581	653	-11%	2.896	3.055	-5%
Capitalized development costs	331	283	358	289	327	339	269	476	-43%	1.285	1.387	-7%
Amortization on capitalized development costs	157	160	160	160	158	163	172	155	+11%	647	638	+1%
Capital expenditure (Property, plant & equipment)	688	823	554	713	624	948	557	1.075	-48%	2.423	3.559	-32%

Unit Sales

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2009	2008	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars*	231.193	318.285	287.243	353.976	271.917	315.796	303.552	284.956	+7%	1.093.905	1.273.013	-14%
Daimler Trucks	65.405	107.728	54.134	122.809	66.071	122.678	73.718	118.859	-38%	259.328	472.074	-45%
Mercedes-Benz Vans	28.834	68.626	41.871	78.629	40.123	73.241	54.748	66.702	-18%	165.576	287.198	-42%
Daimler Buses	6.820	9.177	8.292	11.066	8.350	10.810	9.020	9.538	-5%	32.482	40.591	-20%
Daimler Group*	332.252	503.816	391.540	566.480	386.461	522.525	441.038	480.055	-8%	1.551.291	2.072.876	-25%

* Including Mitsubishi vehicles manufactured and/or sold in South Africa.

Production Volume

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2009	2008	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars*	208.370	350.711	243.626	368.083	287.171	343.368	292.395	276.083	+6%	1.031.562	1.338.245	-23%
Daimler Trucks	58.802	113.320	45.547	123.151	57.332	125.756	73.793	110.715	-33%	235.474	472.942	-50%
Mercedes-Benz Vans	30.554	76.364	34.765	85.327	39.726	79.085	51.622	55.716	-7%	156.667	296.492	-47%
Daimler Buses	7.681	9.990	7.784	11.818	8.733	11.315	8.468	8.983	-6%	32.666	42.106	-22%
Daimler Group*	305.407	550.385	331.722	588.379	392.962	559.524	426.278	451.497	-6%	1.456.369	2.149.785	-32%

* Including vehicles manufactured for Mitsubishi Motors Corporation in South Africa.

Revenue

(in millions of EUR)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2009	2008	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars	9.067	12.497	10.568	12.921	10.238	11.608	11.445	10.746	+7%	41.318	47.772	-14%
Daimler Trucks	4.918	6.327	4.217	7.385	4.388	7.307	4.837	7.553	-36%	18.360	28.572	-36%
Mercedes-Benz Vans	1.291	2.335	1.481	2.557	1.601	2.388	1.842	2.199	-16%	6.215	9.479	-34%
Daimler Buses	904	919	1.103	1.321	1.024	1.202	1.207	1.366	-12%	4.238	4.808	-12%
Daimler Financial Services	3.150	2.814	3.108	2.877	2.864	3.030	2.874	3.243	-11%	11.996	11.964	+0%
Reconciliation	(651)	(894)	(865)	(1.056)	(805)	(1.065)	(882)	(1.111)	+21%	(3.203)	(4.126)	+22%
Daimler Group	18.679	23.998	19.612	26.005	19.310	24.470	21.323	23.996	-11%	78.924	98.469	-20%

Earnings Before Interest and Taxes (EBIT)

(in millions of EUR)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2009	2008	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars	(1.123)	1.152	(340)	1.212	355	112	608	(359)	.	(500)	2.117	.
Daimler Trucks	(142)	403	(508)	608	(127)	510	(224)	86	.	(1.001)	1.607	.
Mercedes-Benz Vans	(91)	186	(10)	262	1	212	126	158	-20%	26	818	-97%
Daimler Buses	65	75	49	170	23	92	46	69	-33%	183	406	-55%
Daimler Financial Services	(167)	168	79	183	101	173	(4)	153	.	9	677	-99%
Reconciliation	32	(8)	(275)	(382)	117	(451)	(104)	(2.054)	+95%	(230)	(2.895)	+92%
Daimler Group	(1.426)	1.976	(1.005)	2.053	470	648	448	(1.947)	.	(1.513)	2.730	.

Special Reporting Items effecting EBIT

(in millions of EUR)		1st Quarter		2nd Quarter		3rd Quarter		4th Quarter		Fiscal Year	
		2009	2008	2009	2008	2009	2008	2009	2008	2009	2008
Mercedes-Benz Cars	Reassessment of residual values	-	-	-	-	-	(449)	-	(16)	-	(465)
	Adjustment of pension benefit plans	-	-	-	-	-	-	-	84	-	84
Daimler Trucks	Realignment of Mitsubishi Fuso Truck and Bus Corporation	-	-	(204)	-	(13)	-	(28)	-	(245)	-
	Repositioning of Daimler Trucks North America	(45)	-	(13)	-	10	-	(47)	(233)	(95)	(233)
	Adjustments of pension benefit plans/healthcare benefit plans	-	-	-	-	-	-	-	29	-	29
DFS	Sale of non-automotive assets	(28)	-	6	-	3	-	(81)	-	(100)	-
Reconciliation	Sale of real estate	-	449	-	-	-	-	-	-	-	449
	Transfer of shares in EADS	-	102	-	35	-	(7)	-	-	-	130
	Equity-method result Chrysler	-	(340)	-	(356)	-	(351)	-	(343)	-	(1.390)
	Other gains/(expenses) related to Chrysler	40	(151)	(387)	(17)	48	-	5	(1.670)	(294)	(1.838)
	New management model	-	(45)	-	(63)	-	(61)	-	(78)	-	(247)

Mercedes-Benz Cars Unit Sales

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2009	2008	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars	231.193	318.285	287.243	353.976	271.917	315.796	303.552	284.956	+7%	1.093.905	1.273.013	-14%
Western Europe	133.385	178.474	171.634	210.277	154.739	176.959	163.731	167.523	-2%	623.489	733.233	-15%
of which Germany	59.994	73.813	87.564	94.975	73.378	84.044	76.820	79.640	-4%	297.756	332.472	-10%
NAFTA	51.390	73.779	59.979	77.643	56.271	72.713	67.909	58.026	+17%	235.549	282.161	-17%
of which USA	43.927	67.219	50.714	68.341	48.610	64.866	59.704	50.734	+18%	202.955	251.160	-19%
Asia	25.029	35.967	31.752	34.894	35.786	38.309	46.375	34.971	+33%	138.942	144.141	-4%
of which China	11.215	11.959	14.846	11.668	17.011	13.587	24.379	11.406	+114%	67.451	48.620	+39%
Rest of World	21.389	30.065	23.878	31.162	25.121	27.815	25.537	24.436	+5%	95.925	113.478	-15%
of which Mitsubishi vehicles manufactured and/or sold in South Africa	1.644	3.079	1.111	2.525	1.206	1.400	1.313	1.186	+11%	5.274	8.190	-36%

Mercedes-Benz Cars Retail Sales*

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2009	2008	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars	244.845	318.691	299.533	349.406	281.207	311.730	303.759	276.568	+10%	1.129.344	1.256.395	-10%
Western Europe	141.389	189.133	181.549	208.424	155.927	178.651	166.908	164.545	+1%	645.773	740.753	-13%
of which Germany	60.770	74.068	86.883	94.666	73.708	85.252	76.613	78.909	-3%	297.974	332.895	-10%
NAFTA	51.916	67.587	57.545	78.619	62.538	72.850	65.461	60.960	+7%	237.460	280.016	-15%
of which USA	45.255	61.182	48.497	69.627	54.220	64.832	57.166	53.945	+6%	205.138	249.586	-18%
Asia	31.090	34.541	34.945	33.848	38.832	35.181	47.247	28.486	+66%	152.114	132.056	+15%
of which China	11.796	9.626	16.444	10.494	18.315	12.255	25.406	10.283	+147%	71.961	42.658	+69%
Rest of World	20.450	27.430	25.494	28.515	23.910	25.048	24.143	22.577	+7%	93.997	103.570	-9%

* Excluding the Mitsubishi vehicles produced and/or sold in South Africa

Mercedes-Benz Cars Market Shares*

(in %)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2009	2008	2009	2008	2009	2008	2009	2008	Change in % pts.	2009	2008	Change in % pts.
Western Europe	3,8	4,5	4,6	4,9	4,3	5,7	4,3	5,6	-1,3	4,2	4,9	-0,7
of which Germany	7,2	10,7	6,9	10,4	7,1	13,2	8,7	10,1	-1,4	7,5	10,6	-3,1
USA	1,8	1,7	1,8	1,6	1,7	1,8	2,1	1,8	+0,3	1,8	1,7	+0,1
Japan	0,7	0,8	0,8	1,0	0,8	1,0	0,7	1,0	-0,3	0,7	0,9	-0,2

* Mercedes-Benz Passenger Cars excluding smart

Daimler Trucks Unit Sales

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2009	2008	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Daimler Trucks	65.405	107.728	54.134	122.809	66.071	122.678	73.718	118.859	-38%	259.328	472.074	-45%
Western Europe	12.216	16.740	9.262	23.601	10.031	24.130	12.777	22.271	-43%	44.286	86.742	-49%
of which Germany	6.819	6.722	4.965	10.122	5.986	12.996	7.181	11.757	-39%	24.951	41.597	-40%
NAFTA	16.568	26.241	12.945	25.579	14.771	23.464	17.416	22.029	-21%	61.700	97.313	-37%
of which USA	13.748	21.204	10.812	19.975	13.075	18.836	14.726	17.963	-18%	52.361	77.978	-33%
Latin America (excl. Mexico)	7.282	13.294	8.433	16.618	10.149	16.388	11.205	12.651	-11%	37.069	58.951	-37%
Asia	22.135	35.713	16.655	37.614	24.122	38.793	23.835	43.676	-45%	86.747	155.796	-44%
of which Japan	6.377	9.745	6.084	10.844	5.135	11.301	5.506	10.145	-46%	23.102	42.035	-45%
Rest of World	7.204	15.740	6.839	19.397	6.998	19.903	8.485	18.232	-53%	29.526	73.272	-60%

Daimler Trucks Retail Sales

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2009	2008	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Daimler Trucks	67.232	104.757	57.364	122.795	66.058	123.581	73.858	119.459	-38%	264.512	470.592	-44%
Western Europe	13.826	16.802	10.993	21.768	11.624	23.567	12.838	23.256	-45%	49.281	85.393	-42%
of which Germany	6.819	6.722	4.965	10.122	5.986	12.996	7.181	11.757	-39%	24.951	41.597	-40%
NAFTA	16.642	23.698	14.137	28.120	12.999	24.437	17.358	21.581	-20%	61.136	97.836	-38%
of which USA	14.050	19.306	11.766	21.604	11.319	19.030	14.933	17.108	-13%	52.068	77.048	-32%
Latin America (excl. Mexico)	7.285	13.257	8.437	16.655	10.142	16.384	11.205	12.651	-11%	37.069	58.947	-37%
Asia	22.249	35.706	16.918	37.680	23.713	38.988	23.819	44.034	-46%	86.699	156.408	-45%
of which Japan	6.377	9.745	6.084	10.844	5.135	11.301	5.506	10.145	-46%	23.102	42.035	-45%
Rest of World	7.230	15.294	6.879	18.572	7.580	20.205	8.638	17.937	-52%	30.327	72.008	-58%

Daimler Trucks Incoming Orders

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2009	2008	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Daimler Trucks	39.540	122.073	55.782	111.961	74.596	101.876	76.667	72.929	+5%	246.585	408.839	-40%
Western Europe	7.215	24.286	8.286	13.869	9.236	10.647	11.773	6.110	+93%	36.510	54.912	-34%
of which Germany	4.623	11.812	4.850	5.777	5.274	5.501	6.052	4.756	+27%	20.799	27.846	-25%
NAFTA	10.841	26.766	8.837	26.409	23.796	20.531	20.099	15.639	+29%	63.573	89.345	-29%
of which USA	9.684	20.991	7.520	21.968	22.101	17.067	16.743	14.115	+19%	56.048	74.141	-24%
Latin America (excl. Mexico)	6.475	11.099	8.517	14.816	10.280	14.360	10.852	8.875	+22%	36.124	49.150	-27%
Asia	11.800	38.285	23.504	39.121	23.092	41.045	23.227	34.217	-32%	81.623	152.668	-47%
of which Japan	5.503	10.845	5.131	11.858	5.027	11.324	5.207	6.985	-25%	20.868	41.012	-49%
Rest of World	3.209	21.637	6.638	17.746	8.192	15.293	10.716	8.088	+32%	28.755	62.764	-54%

Daimler Trucks Market Shares

(in %)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2009	2008	2009	2008	2009	2008	2009	2008	Change in % pts.	2009	2008	Change in % pts.
Trucks Europe / Latin America												
(Mercedes-Benz)												
Western Europe MDT/HDT	22,3	18,3	24,3	19,3	21,8	22,6	23,3	25,1	-1,8	23,0	21,7	+1,3
Germany MDT/HDT	45,1	33,9	43,5	34,8	39,1	38,2	39,6	47,4	-7,8	41,6	39,6	+2,0
Brazil MDT/HDT	27,1	30,6	29,2	32,3	30,1	28,5	27,5	27,7	-0,1	28,5	29,5	-1,0
Trucks NAFTA												
(Freightliner/Sterling/Western Star)												
NAFTA Class 8	34,0	29,7	33,2	30,4	28,5	31,9	29,9	31,1	-1,2	30,9	30,9	+0,0
NAFTA Class 5-7	24,0	24,3	20,6	20,2	18,5	19,7	20,1	19,9	+0,2	20,4	20,7	-0,3
Trucks Asia												
Japan Trucks Total	20,3	20,3	22,6	20,9	20,7	25,3	18,4	22,8	-4,4	20,2	22,5	-2,3

Mercedes-Benz Vans Unit Sales

	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2009	2008	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Wholesales (in units)	28.834	68.626	41.871	78.629	40.123	73.241	54.748	66.702	-18%	165.576	287.198	-42%
Western Europe	21.874	47.559	32.915	56.346	30.606	51.936	42.739	51.296	-17%	128.134	207.137	-38%
of which Germany	9.559	15.678	15.999	19.551	14.451	19.239	18.176	19.568	-7%	58.185	74.036	-21%
Eastern Europe	2.159	7.080	3.186	7.381	2.638	7.953	2.997	5.515	-46%	10.980	27.929	-61%
NAFTA	514	7.161	199	6.604	1.019	5.039	859	2.683	-68%	2.591	21.487	-88%
of which USA	248	6.184	40	5.614	775	4.207	541	1.939	-72%	1.604	17.944	-91%
Latin America (excl. Mexico)	1.876	2.695	2.071	3.363	2.488	3.799	3.018	3.000	+1%	9.453	12.857	-26%
Asia	907	1.622	1.342	2.386	1.166	2.309	1.845	1.682	+10%	5.260	7.999	-34%
Rest of World	1.504	2.509	2.158	2.549	2.206	2.205	3.290	2.526	+30%	9.158	9.789	-6%

Mercedes-Benz Vans Retail Sales and Market Shares

	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2009	2008	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Retail sales (in units)	37.805	66.716	47.622	76.332	46.979	67.560	57.400	67.777	-15%	189.806	278.385	-32%
Western Europe	27.791	46.575	35.941	54.402	34.340	47.262	43.018	50.483	-15%	141.090	198.722	-29%
of which Germany	9.559	15.678	15.999	19.551	14.451	19.239	18.176	19.568	-7%	58.185	74.036	-21%
Eastern Europe	2.929	7.301	4.003	7.386	3.116	7.620	3.991	5.689	-30%	14.039	27.996	-50%
NAFTA	1.836	5.885	2.216	6.807	3.572	4.690	2.577	5.090	-49%	10.201	22.472	-55%
of which USA	1.406	5.008	1.789	5.614	3.091	3.584	2.107	4.076	-48%	8.393	18.282	-54%
Latin America (excl. Mexico)	2.434	2.937	2.143	3.354	2.278	3.771	2.943	2.945	-0%	9.798	13.007	-25%
Asia	1.168	1.787	1.467	2.136	1.392	2.078	1.952	1.587	+23%	5.979	7.588	-21%
Rest of World	1.647	2.231	1.852	2.247	2.281	2.139	2.919	1.983	+47%	8.699	8.600	+1%
Market shares (in percent)												
Western Europe midsize/large	16,7	16,3	16,5	15,6	18,0	17,6	20,2	18,7	+1,5 pts.	18,1	17,1	+1,0 pts.
Germany midsize/large	23,1	26,8	25,3	24,6	27,5	27,0	31,5	27,9	+3,6 pts.	27,6	26,6	+1,0 pts.

Daimler Buses Unit Sales and Market Shares

	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2009	2008	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Wholesales* (in units)	6.820	9.177	8.292	11.066	8.350	10.810	9.020	9.538	-5%	32.482	40.591	-20%
Western Europe	1.119	1.043	1.669	2.033	1.713	1.675	2.718	3.015	-10%	7.219	7.766	-7%
of which Germany	429	395	615	699	672	630	1.115	1.375	-19%	2.831	3.099	-9%
Eastern Europe	520	401	296	805	280	669	195	498	-61%	1.291	2.373	-46%
NAFTA	1.156	1.349	957	1.723	866	2.112	920	1.813	-49%	3.899	6.997	-44%
of which USA	206	33	210	138	196	138	316	233	+36%	928	542	+71%
Latin America (excl. Mexico)	3.366	5.654	4.159	5.641	4.554	5.300	4.207	2.872	+46%	16.286	19.467	-16%
Asia	184	216	707	263	597	590	488	380	+28%	1.976	1.449	+36%
Rest of World	475	514	504	601	340	464	492	960	-49%	1.811	2.539	-29%
Market shares (in percent)												
Western Europe heavy	30,1	31,7	29,6	28,6	29,1	30,8	36,0	32,5	+3,5 pts.	29,6	30,1	-0,5 pts.
Germany heavy	60,9	56,7	56,0	51,6	61,0	65,5	60,9	68,2	-7,3 pts.	59,6	60,1	-0,5 pts.

* Due to the sales structure, retail sales correspond with wholesales.